

GADGETS ON THE GO

Genre travel and gadgets go together like James Bond and a shaken martini. This column highlights cool kitch, technology and paraphernalia that helps you see the world through genre-coloured glasses while on the go.

Portable Genre Films

If traveling far without a movie fix isn't your bag, you might consider investing in the PlayStation Portable (PSP) hand-held device from Sony. In addition to playing games on the PSP, you can watch movies on its widescreen LCD display.

A descent-sized selection of movie titles have been available at stores like Best Buy for a while now, and several are genre fair. In fact, this past August, Anchor Bay Entertainment released six of its more popular titles on Sony's proprietary Universal Media Disc (UMD) format, including John Carpenter's *Halloween* and Terry Gilliam's *Time Bandits*.

"Our demographics match up very nicely with those of the PSP adopter," says Ray Gagnon, Sr., vice president of sales for Anchor Bay Entertainment, "and as such, we are confident our films will be successful on the UMD format."

Other genre titles released by Anchor Bay include Sam Raimi's *Evil Dead* and Manga Entertainment's anime films *Ghost in the Shell* and *Blood: The Last Vampire*.

Obviously, Sony Pictures Home Entertainment has

the largest library of films for the PSP, but other movie companies have gotten into the game, as well. Here is a small selection of genre titles available for taking on the road with your PSP:

- Sony Pictures Home Entertainment: *Hellboy (Director's Cut)*, *The Grudge*, *Spider-Man 2*, *The Dark Crystal* and *Ghostbusters*.
- Disney/Buena Vista: *The Pirates Of The Caribbean: The Curse of The Black Pearl*.
- Lion's Gate: *Terminator 2: Judgment Day* and *Total Recall*.
- 20th Century Fox: *I, Robot* and *Predator*.
- Universal Studios: *Van Helsing*.
- Image Entertainment: *Dreamscape*.

UMD movies have a suggested retail of \$19.98.



Is it a Cell Phone? A Tour Guide? It's Both!

If you have a color screen cell phone or related wireless device, then you have a mini movie tour guide.

Hollywood USA from Cutlass, Inc., is a J2ME downloaded application that provides movie and television location information from across the country.

"As a former movie location scout," says Steve Bull, CEO of Cutlass, "the idea of joining cell phone technology with this new form of tour guide is a

great way to let everyone behind the scenes." Each Hollywood USA site shows a color image of the location, a description of the scene, and details of the movie, including actors, director, release date and DVD cover.

Genre films covered by Hollywood USA include *Blade Runner* (1982), *The Day After Tomorrow* (2004), *The Exorcist* (1973), *Ghostbusters* (1984), *Goldfinger* (1964), *Interview with the Vampire* (1994), *King Kong* (1933), *Men in Black II* (2002), *Spider-Man 2* (2004) and *The X-files* (2000). For a complete list and more information, visit www.cltss.com.

